

KCP Update

December 2024

AI Enhancements to Our MAPP Reports

We are excited to announce that our expert Assessor reports and Candidate Feedback reports for MAPP and MAPP-8 are evolving like never before. By embracing Artificial Intelligence, we're taking our reporting capabilities to a whole new level.

Ongoing Improvements

The integration of AI into our reports is already in progress. While this is a time-consuming and intricate process, it's also incredibly fulfilling. Rather than waiting for all elements to be finalised, we have chosen to roll out these enhancements gradually. This means you'll start noticing changes from 1 January 2025 onwards.

Your Feedback Matters

We value your insights and encourage you to share your feedback on these updates. Your input is crucial in helping us refine the new narrative to provide the insights you need.

Future Developments

Looking ahead, we're pleased to tell you that all of KCP's normative questionnaires—including PMP, WPP, RSP, and LSP—will feature AI-generated reports.

MAPP "Exploration" Profile Revisited

As part of our ambitious AI report project, we are bringing back the "unusualness" section in MAPP Profile Charts, now rebranded as "Exploration". This change is aimed at removing any negative connotations associated with the term "unusual" and emphasising that personality traits are neither right nor wrong.

Understanding Relationships Across MAPP Scales

Personality is complex and multidimensional, and while there are no absolute rights or wrongs, there are interesting relationships between different scales in the MAPP profile. For instance, individuals with a high score on the Thinking scale, Free-thinking, are typically not low scorers on the Openness to Change scale, Novelty. Similarly, those who score highly on the People scale, Convincing, often score higher on the Self-enhancement dimension, Competition.

The Exploration section in the new MAPP Profile Chart is designed to highlight these inter-scale relationships that might be considered atypical. This feature will provide deeper insights and foster a more nuanced understanding of individual profiles.

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New KCP Online Shop!

We have made some significant improvements to our online shopping experience that we're sure you'll love.

A Sleeker, More User-Friendly Platform

We've upgraded our online shop to a new platform that's not only neater and more easily updateable but also incredibly user-friendly. This means a smoother, more enjoyable shopping experience for you!

Enhanced Payment Security

In addition to our new shopfront, we've switched to a more secure online payment provider. While our previous system had potential vulnerabilities to "bot" attacks, rest assured that customer safety was never compromised. Our new provider offers even stronger protection, ensuring your transactions are safer than ever.

Introducing the "KCP Partner" Portal

We're excited to unveil our new "KCP Partner" portal. Designed specifically for clients with longstanding arrangements with us, this portal allows you to conveniently place and pay for orders online.

Interested in joining the partner portal? Simply email andy@kcpltd.com, and we'll set you up with your access credentials right away.

KCP Pricing Update

At KCP, we understand that price increases are never welcome! However, we need to revise some of our prices to continue providing high-quality products and services.

Why the Change?

Some of our products have been charged **at the same rates since 2012**. According to the Bank of England, a price of £100 in 2012 would be equivalent to £149.70 in 2024. Despite this, we're not raising our prices by nearly 50%. Most of our products and services will **continue** to be offered at their current highly competitive rates. However, prices that date back as far as 2012 will have a small increase.

Clients with special arrangements can opt into our KCP Partners portal. By purchasing through our online shop, these clients will **NOT** be subject to any price increases.

We appreciate your understanding.

Special Low Price Offers for BPS RQTU Training, MAPP Upgrade
and RQTU Reaffirmation of Competence
Go to: kcpltd.com

Exciting Additions to MAPP Values Dimensions

In the Spring 2023 edition of the KCP Update, I mentioned upcoming enhancements to the Values dimensions in MAPP, initially planned for summer 2023. Due to family obligations, these changes were temporarily put on hold.

New Scales Introduction

Our original plan included introducing two new scales: one in the Conservation cluster and another in Self-Enhancement.

Self-Enhancement Scale: Sensation-Seeking This scale measures hedonism—pleasure seeking, self-gratification, and self-indulgence—which are characteristics often associated with risk-taking.

Conservation Scale: Conformity This scale focuses on exercising restraint, avoiding harm to social or group norms, being obedient, and ensuring smooth group functioning.

Rollout Plan

These two new scales will be incorporated into the next MAPP upgrade during 2025. Your feedback is crucial to ensure these additions provide the insights you need.